Limassol - Cyprus
On-demand mini-buses service

metaCCAZE

Code: LI-UC01
Brief: Limassol will launch an AI-driven, on-demand minibus service, starting with teens and expanding to tourists and staff, to cut car use and emissions through flexible, real-time routing.
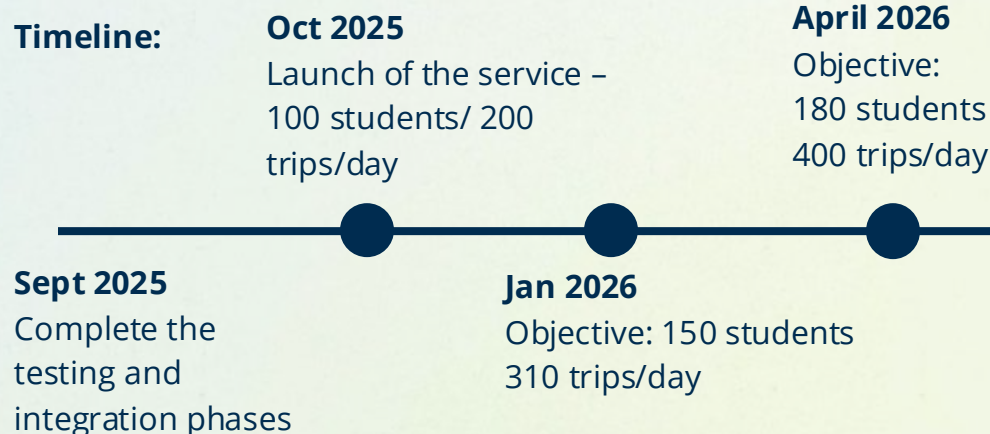

Infrastructure:
- **9 mini-buses**: 7 conventional, 2 e-buses
- **Mobile app WeeDrive**: for passengers (trip booking) and drivers (navigation)
- **Web system :**for fleet/driver registration, scheduling, tracking, and invoicing. AI-powered backend for dynamic routing, fleet management, and incentive recommendations.

Key Urban Challenges Addressed:
- 92% of Limassol trips are by car, driven by poor alternatives and low trust in public transport
- Traffic peaks during school hours as parents drive children

Location:
The service will be implemented in the metropolitan area of Limassol, extending beyond the municipality itself. This approach ensures that the service's impact will benefit the entire city, contributing to the climate neutrality goals outlined in the city's Climate Contract.

Goals & Anticipated Benefits:
- Reduce peak-hour traffic by cutting vehicle use
- Promote shared and public transport with smart tech integration
- Lower pollution and improve well-being, especially for families and disabled children

Timeline:

Oct 2025
Launch of the service – 100 students/ 200 trips/day

April 2026
Objective: 180 students 400 trips/day

Sept 2025
Complete the testing and integration phases

Jan 2026
Objective: 150 students 310 trips/day

Ownership:
- **MaaSLab:** develops software and manages the service
- **EMEL**: offfers the bus fleet

Co-funded by the European Union